

BOWMAN GRAY III  
1121 ARBOR ROAD  
WINSTON-SALEM, N. C. 27104

May 11, 1970

Mr. Joseph F. Cullman III  
Chairman  
Phillip Morris, Inc.  
100 Park Avenue  
New York, New York 10017

Dear Mr. Cullman:

I am personally extremely pleased to see the strong stand that you have taken on behalf of the Tobacco Institute with regard to the recent American Cancer Society press release. A strong stand such as this has long been needed by the industry and is vital to its very life.

I am sure my father would have approved of your efforts as I do also.

Best personal regards,

*Bowman Gray III*  
Bowman Gray III\*

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